



***Utilizing knowledge and skills gained from 2020's virtual event, this event has been improved and optimized for maximum attendance both in-person and online AND for superior marketing benefits for all sponsors.***

## Presenting Sponsor~ \$5,000

- ◆ Logo and link on OAA website with designation of "presenting sponsor"
- ◆ Logo and link on Facebook post on event page
- ◆ Logo and link posting on all social media
- ◆ Company profile in OAA newsletter
- ◆ Logo and link in event email blasts
- ◆ Logo in pre- and post-event newsletter
- ◆ Ability to provide 30-60 second commercial video that will be posted on our social media and posted prominently on our exclusive event website. Video will also be on our YouTube channel for 90 days after the event.
- ◆ Verbal recognition during the in-person event
- ◆ Company name on Walk of Fame Star placed prominently at event and on our exclusive event website
- ◆ Full page color ad in event program
- ◆ 8 VIP admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Dinner Sponsors ~ \$2,500

- ◆ Logo and link on OAA website
- ◆ Logo and link on Facebook post on event page
- ◆ Logo and link posted on all social media
- ◆ Logo and link in OAA newsletter
- ◆ Logo and link on exclusive event website
- ◆ Logo and link in event email blasts
- ◆ Logo in pre- and post-event newsletter
- ◆ Logo on signage on all dining tables at the event
- ◆ Verbal recognition during the in-person event
- ◆ Full page color ad in event program
- ◆ 8 VIP admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Tech Sponsors ~ \$1,000

- ◆ Logo and link on OAA website
- ◆ Logo and link on Facebook post on event page
- ◆ Logo and link posted on all social media
- ◆ Logo and link in OAA newsletter
- ◆ Logo and link on exclusive event website
- ◆ Logo and link in event email blasts
- ◆ Logo in pre- and post-event newsletter
- ◆ Logo on signage near the videographer
- ◆ Verbal recognition during the in-person event
- ◆ Half page color ad in event program
- ◆ 4 VIP admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Bar Sponsors ~ \$750

- ◆ Logo and link on OAA website
- ◆ Logo and link on Facebook post on event page
- ◆ Logo and link posted on all social media
- ◆ Logo and link in OAA newsletter
- ◆ Logo and link on exclusive event website
- ◆ Logo and link in event email blasts
- ◆ Logo in pre- and post-event newsletter
- ◆ Logo on signage at the bar
- ◆ 1/4 page color ad in event program
- ◆ 4 admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Fun & Games Sponsors ~ \$500

- ◆ Company name on OAA website
- ◆ Company name on Facebook post on event page
- ◆ Company name in OAA newsletter
- ◆ Company name on exclusive event website
- ◆ Logo on signage near the stage
- ◆ 1/4 page color ad in event program
- ◆ 4 admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Party-in-Place Sponsors ~ \$250

- ◆ Company name on OAA website
- ◆ Company name on Facebook post on event page
- ◆ Company name in OAA newsletter
- ◆ Company name on exclusive event website
- ◆ Logo on signage near the stage
- ◆ Business card sized ad in event program
- ◆ 2 admission tickets to the in-person event
- ◆ Opportunity to place promotional items in guests' swag bags

## Adoption Advocate Sponsors ~ \$100

- ◆ Company name on OAA website
- ◆ Company name on Facebook post on event page
- ◆ Company name in OAA newsletter
- ◆ Company name on exclusive event website
- ◆ Logo on signage near the stage
- ◆ Business card sized ad in event program
- ◆ Opportunity to place promotional items in guests' swag bags

## 2021 Open Arms Adoptions Sponsorship Commitment Form

Yes, we want to support Open Arms Adoptions and help find more families for children in foster care!

Contact Name \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We agree to sponsor the 6th Annual Wine Pull at the dollar amount indicated below.

6<sup>th</sup> Annual Wine Pull (Rootstown)      Amount: \_\_\_\_\_

In addition to sponsorship, you may also donate items to our event:

- Yes, I want to donate gift card prizes for events
- Yes, I want to donate \_\_\_\_\_ bottles of wine for the Wine Pull (min. retail value of \$20)
- Yes, I want to donate a gift basket, package, experience, or other auction item to the Wine Pull

Make checks payable to Open Arms Adoptions and mail check and this form to  
11 River St., Ste. B, Kent, OH 44240

Please direct all questions to Tina Sellers-Smith, Development Specialist, at  
[tina@openarmsadopt.com](mailto:tina@openarmsadopt.com).